

## Greetings from the Music Library Student Group (MLSG): “Starting Our First Real Year”



**Yi Hong Sim,**  
MLSG Co-founder

“Greetings from the Music Library Student Group!” The Music Library Student Group (MLSG) is a student-run peer support and career development group for music library students. As co-founders, Veronica Alzalde and I, (both UW–Madison ’10), envision it as a supplement and stepping stone to active participation in MLA and MLA-L. Although MLSG’s activities will mostly take place online, it will also host meetings and programs at MLA national and chapter conferences. MLSG’s officers hope to provide its members with networking opportunities, peer advice, and online professional development events. Officers especially hope to assist the majority of student members whose budgets may not al-

low attendance at professional conferences as often as they would like. In short, at MLSG, we hope to empower music library students to accomplish their academic and professional goals, wherever in the world they may be.

On April 13<sup>th</sup>, 2010, the MLSG announced its inaugural team of officers for the 2010–11 academic year: Yi Hong Sim (Chair, UW–Madison ’11), Anna Pranger (Membership Officer, Indiana Univ. ’10 Dec.), Jami Wardlow (Web Content & Development Officer, San Jose State Univ. ’11), and Lindy Smith (Programming Officer, Univ. Illinois Urbana-Champaign ’11). Assisting them are Web Content & Development Committee member Charles “Ed” Hill (Indiana Univ. ’12) and Programming Committee mem-

bers Jane Gilvin (San Jose State Univ. ’11) and Sofia Becerra-Licha (UNC–Chapel Hill ’12).

**“We hope to empower music library students”**

During 2010–11, MLSG will host a series of two to three online career events as well as a logo design contest in the fall. Ongoing projects include building a tagged Delicious library of resources for music library students, sending a regular email digest of external and housekeeping news to our members, and generally maintaining our website, listserv, and Facebook group. We will present a program of student Web 2.0 projects on topics ranging from archival digitization to virtual reference at the MLA 2011 Annual Meeting in Philadelphia.

Finally, and especially important to our continuation as a student-run group, MLSG offers music library students leadership opportunities. We welcome new ideas and new committee members at any time and hold officer elections once a year in the spring.

There are many ways for professional MLA members to get involved with MLSG. You can volunteer to speak on future online career panels that we host, forward us announcements of special interest to music library students, and help spread the word about MLSG to those who may benefit from the group. We also encourage you to volunteer with MLA’s new Career Advisory Service, as we will look there for mentorship.

MLSG is sponsored by the MLA Career Development & Services Committee. Anyone can join our Facebook group and subscribe to our news blog on our Google Site. Please feel free to do either or both to stay updated on our activities!

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## Reaching Out continued . . .

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constituencies. A few examples of this genre of outreach are:

Elliot, Paula. “Music in the Air: Meet the Professionals Who Help Make the Performances Happen.” *American Libraries* 35/10 (November 2004), 34–36.

Fazekas, Monica, and Lisa Rae Philpott. “Music Librarianship.” *Felicitater* 51/3 (June 2005), 128–130.

Moyer, Matthew. “Q&A with MLA Prez McTyre.” *Library Journal* 135/12 (July 2010), 54.

Patillo, Ericka. “Should I Be a Music Librarian?” *Pan Pipes* 98/2 (Winter 2006), 55–56.

As you can see, MLA is actively reaching out to a wide variety of audiences, using a wide range of strategies. As Publicity & Outreach Officer,

I would greatly appreciate being informed of your outreach activities, helping increase my awareness of how effectively different regions and audiences are, or are not, being reached, and improving my ability to provide the general oversight of MLA’s outreach activities mentioned at the beginning of this article. Please feel free to contact me at any time by email at [mcbriider@email.unc.edu](mailto:mcbriider@email.unc.edu) to tell me about your activities, as well as request support for your outreach activities in the form of brochures or even a loan of the MLA banner if your chapter is exhibiting at a conference. Above all, I hope this article has sparked ideas for ways you might reach out in your local situation. We can all be effective ambassadors for MLA and music librarianship.

# Outreach Committee Unveils Music Librarianship Brochure

**Andrew Justice,**  
*Chair*

The recently-formed Outreach Committee has created a brochure aimed at attracting people to the field of music librarianship. Committee members Stephanie Bonjack, Randye Jones, Ericka Patillo, and Carlos Peña, assisted by ex-officios James Cassaro, Abigail Cross, and

Renée McBride met both in San Diego and over e-mail to fashion the final version, which you see presented here. 2000 copies are being printed by A-R (thanks to Jim Zychowicz), to be distributed at various conferences and to the chapters by Renee McBride. Special recognition goes to Katie Buehner, who designed the brochure. To view the whole brochure, please click [HERE](#).



## MLSG continued . . .

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MLSG is open not only to current music library students, but also to prospective students and recent graduates. Membership is free, and done by online subscription to the MLSG Google Group. As of September 2010, MLSG has 63 members

worldwide. Our members are mostly spread throughout the United States, with a few signing in from Canada and New Zealand. To find out more about MLSG or to join, visit our website at <http://sites.google.com/site/musiclibrariystudents> or by Googling “music library student group.”

# MLA Outreach at ALA & ALA Spectrum

**Renée McBride,**  
*MLA Publicity & Outreach Officer*

Renée McBride and Ericka Patillo represented the Music Library Association on June 24, 2010 at the American Library Association’s (ALA) Spectrum Leadership Institute Professional Options Fair. The Institute, sponsored by the ALA Office for Diversity, brings together LIS students and graduates from across the country to network, learn models of cross-cultural leadership, reaffirm professional values grounded in service to diverse communities, develop career skills, and connect with a wide range of leaders and potential mentors. The Professional Options

Fair, presented by the OCLC Diversity and Inclusion Initiatives, offers Spectrum Leadership Institute attendees an opportunity to discuss careers in various areas of librarianship. More than sixty professionals representing various library specialties, associations, ALA divisions, and recruitment initiatives participated in the 2010 Fair.

In addition to participating in ALA’s Spectrum Leadership Institute Professional Options Fair, MLA made its presence known at ALA’s 2010 Annual Conference in Washington, DC through its exhibit booth. A total of 102 ALA attendees stopped by our booth with a wide range of interests, such as the profession of music li-

brarianship (the most popular category, with 22 inquiries); MLA’s publications; digital reserves; classification of public library sound recordings; other vendors interested in possible relationships with MLA; and appreciation of MLA’s copyright website.

Heartfelt thanks go to the following wonderful MLA members who volunteered to help staff the MLA exhibit booth and made it the success it was: Dyann Bishop, Katharine Chandler, Bruce Evans, Robert Freeborn, David Gilbert, Nobue Matsuoka-Motley, Amanda Pilmer, Jenn Riley, Mark Scharff, Hermine Vermeij, and Mary Wedgewood.